

# BOLETIM DE PREÇOS

## MERCADO FLORESTAL

SETEMBRO 2024 | VERSÃO 02.24



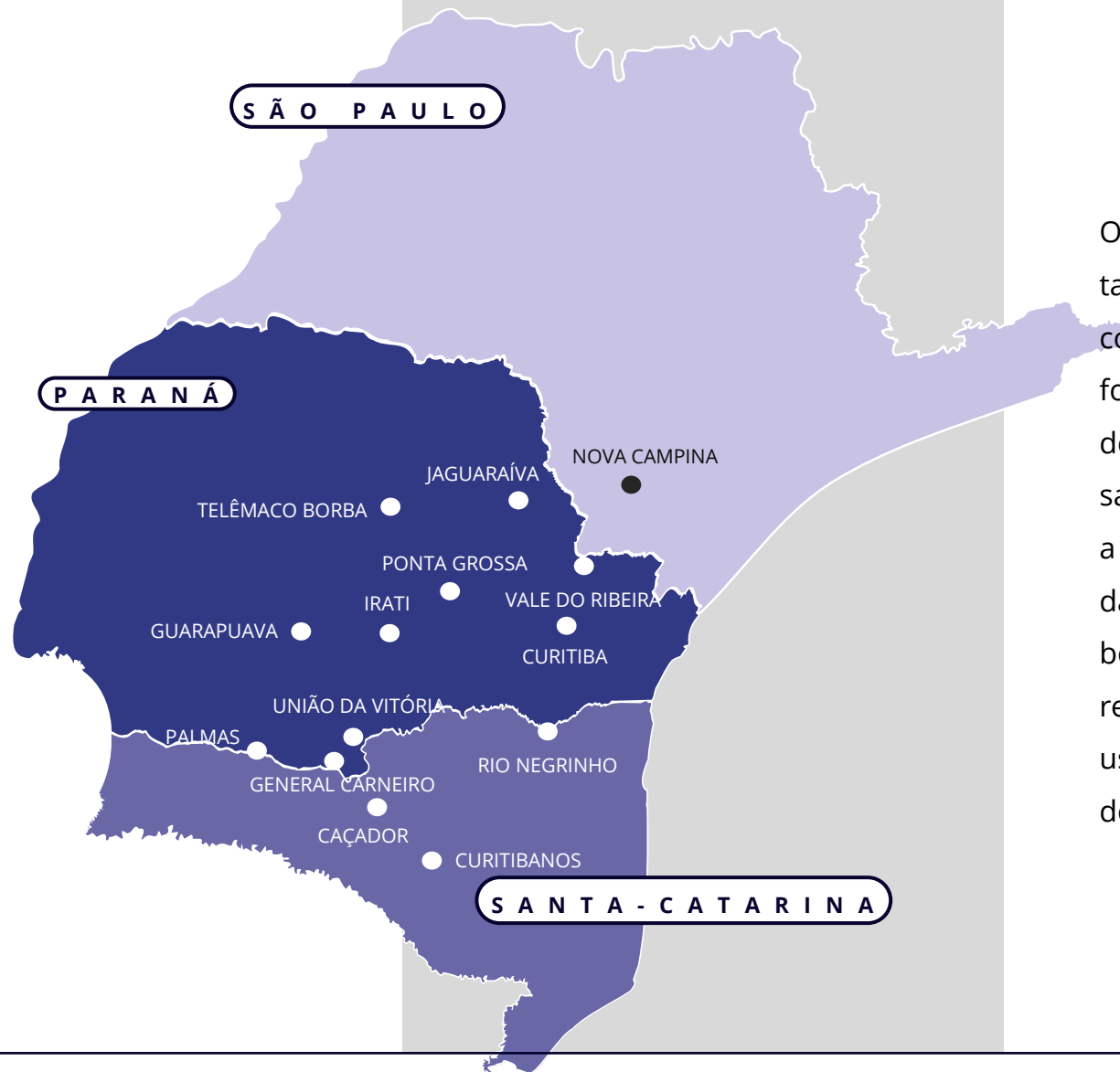


A **Holtz | Engenharia em Negócios**, disponibiliza o Boletim de Preços - Mercado Florestal, **SETEMBRO 2024**, com o objetivo de informar os preços de madeira praticados no mercado de toras para os gêneros Pinus e Eucalyptus. Nesta edição são apresentados os preços mínimos, médios e máximos encontrados em 14 regiões distintas pesquisadas na segunda quinzena do mês de agosto de 2024.

**Os Preços se referem aos valores líquidos R\$/m<sup>3</sup> em Pé, livre de serviços e tributos, separados em classes de sortimentos distintos.**

**Este é um boletim objetivo e traz informações pesquisadas em várias regiões, através de uma abordagem direta a fornecedores e consumidores de toras. Nesta edição estamos trazendo informações de três estados da federação.**

As regiões abordadas são polos de grande importância para a Indústria de Árvores Plantadas, com a formação de clusters, onde se concentram importantes players do consumo de madeira e significativas áreas de cultivos florestais.



Os dados primários coletados e também obtidos de forma colaborativa, a partir de diversas fontes, passaram por um processo de tratamento estatístico para o saneamento e a homogeneização, a fim de compor uma base de dados para a formação deste boletim, portanto, trata-se de um referencial de preços, sendo seu uso restrito e de responsabilidade do usuário.

As informações são apresentadas sob a forma de gráficos, mostrando os preços médios, mínimos e máximos por classe de sortimento para cada região.

Este documento não é um boletim de análise mercadológica, mas sim informativo. Os preços das toras de madeira em pé são determinados por uma resultante, derivada da relação oferta x demanda e das condicionantes ligadas ao manejo ou tratamento aplicado, também condicionantes operacionais de colheita, arraste, carregamento, influenciados pelas condições logísticas e distâncias até as unidades industriais consumidoras.

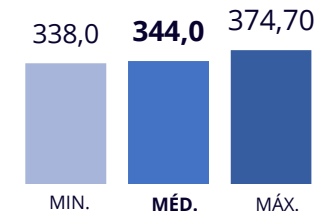
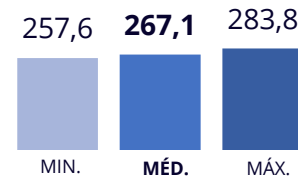
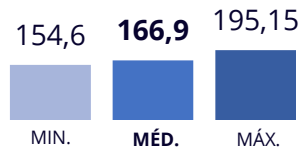
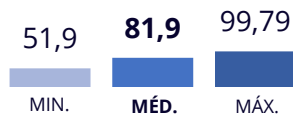
Ø 8 a 18 cm

Ø 18 a 24 cm

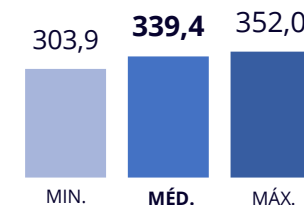
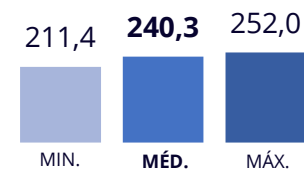
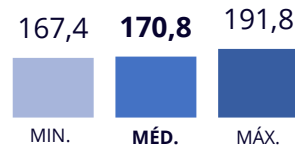
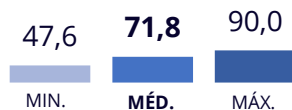
Ø 24 a 34 cm

Ø 34 acima

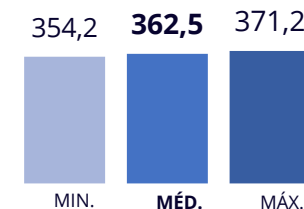
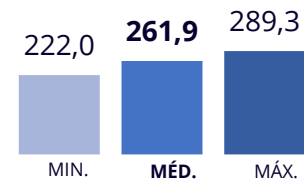
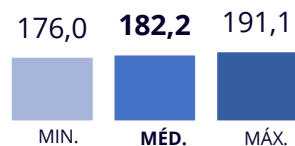
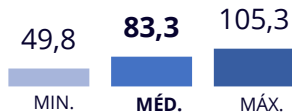
GENERAL CARNEIRO (PR)  
*Pinus sp.*



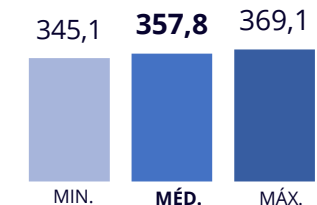
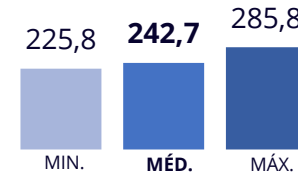
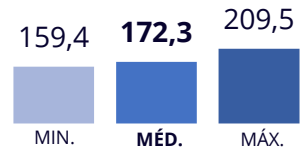
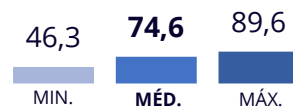
CURITIBA (PR)  
*Pinus sp.*



GUARAPUAVA (PR)  
*Pinus sp.*



IRATI (PR)  
*Pinus sp.*



Ø 8 a 18 cm

Ø 18 a 24 cm

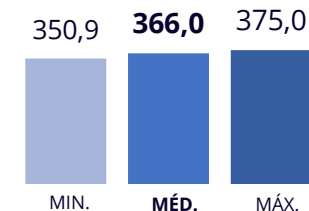
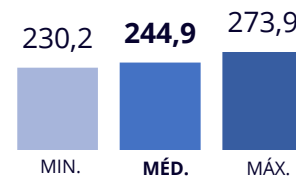
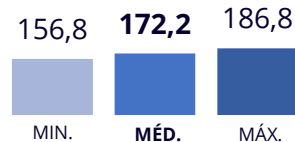
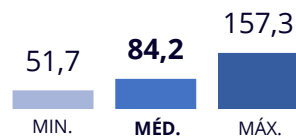
Ø 24 a 34 cm

Ø 34 acima

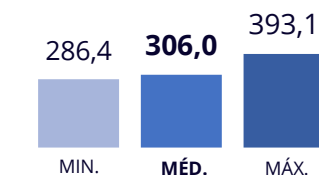
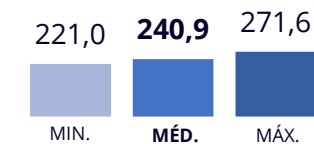
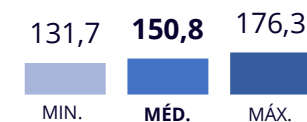
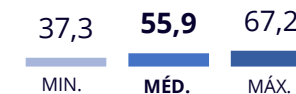
Os preços apresentados neste boletim refletem as médias dos preços praticados na segunda quinzena do mês de agosto de 2024. Em uma análise ampla, os preços médios apresentaram estabilidade com mínimas variações em seus valores em todos os sortimentos e em todas as regiões pesquisadas em comparação ao último boletim Holtz publicado em maio 2024.

**“...os preços médios apresentaram estabilidade com mínimas variações...”**

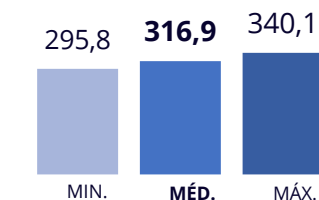
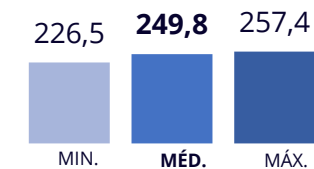
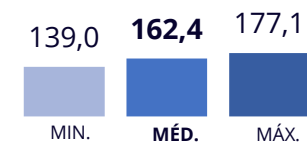
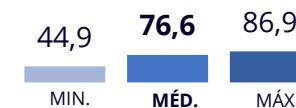
JAGUARIÁVA (PR)  
Pinus sp.



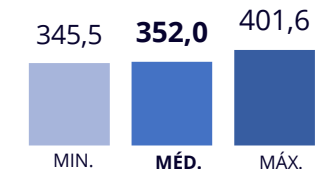
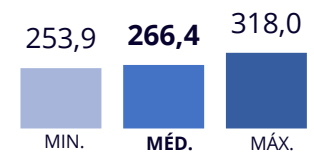
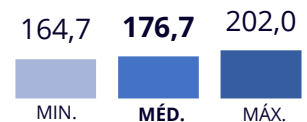
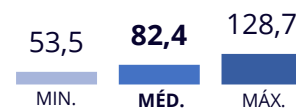
VALE DO RIBEIRA (PR)  
Pinus sp.



PALMAS (PR)  
Pinus sp.



PONTA GROSSA (PR)  
Pinus sp.



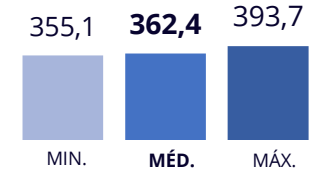
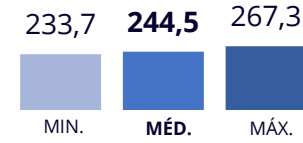
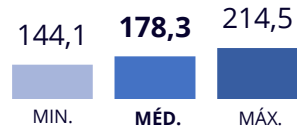
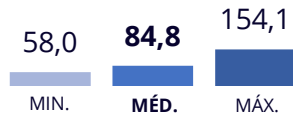
Ø 8 a 18 cm

Ø 18 a 24 cm

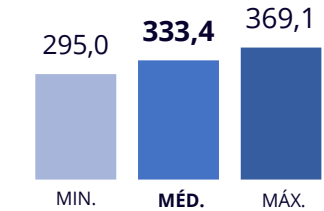
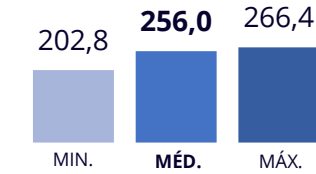
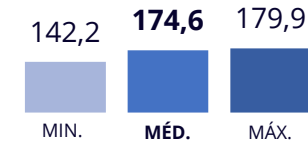
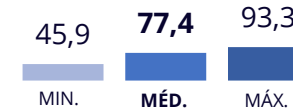
Ø 24 a 34 cm

Ø 34 acima

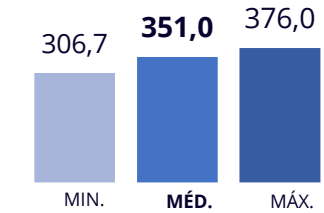
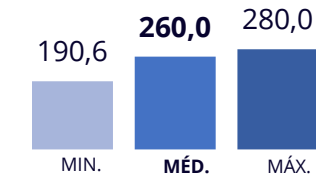
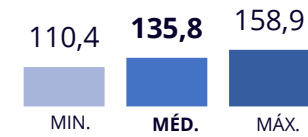
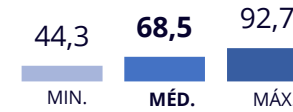
TELÊMACO BORBA (PR)  
*Pinus sp.*



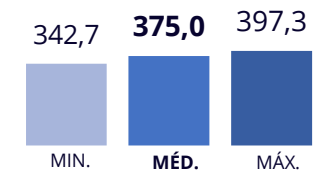
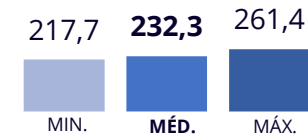
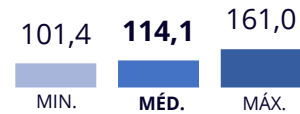
UNIÃO DA VITÓRIA (PR)  
*Pinus sp.*



RIO NEGRINHO (SC)  
*Pinus sp.*



CAÇADOR (SC)  
*Pinus sp.*



Ø 8 a 18 cm

Ø 18 a 24 cm

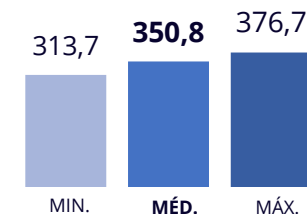
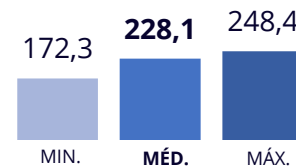
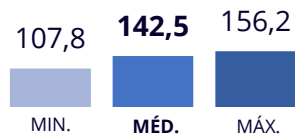
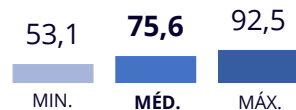
Ø 24 a 34 cm

Ø 34 acima

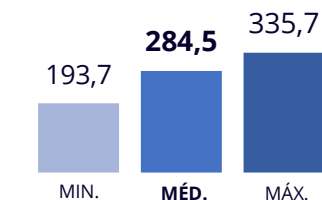
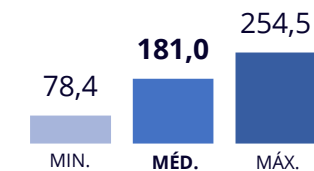
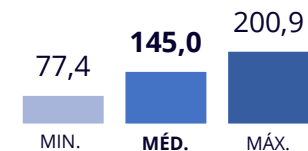
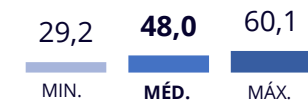
Na análise dos preços das toras do gênero *Eucalyptus* nesta edição do Boletim de Preços, apresentará somente um referencial médio dos preços realizados no estado do Paraná. Os preços estão separados nos sortimentos madeira para processo e energia e madeira para serraria.

Nesta edição do Boletim complementamos com os preços médios da região do município de Nova Campina estado de São Paulo.

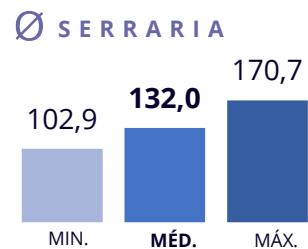
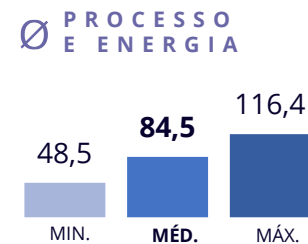
CURITIBANOS (SC)  
*Pinus sp.*



NOVA CAMPINA (SP)  
*Pinus sp.*



PARANÁ  
*Eucalyptus sp.*



# NOSSOS SERVIÇOS

AVALIAÇÕES DE ATIVOS



INVENTÁRIO FLORESTAL



MONITORAMENTO DE MERCADO



GESTÃO OPERACIONAL CONTÍNUA



SERVIÇOS ESPECIALIZADOS







**Holtz** | Engenharia  
em Negócios

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41 99781-2345

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gestores nas decisões estratégicas  
e operacionais, conte conosco!